Invest Northern Ireland

Transforming the learning & teaching landscape through Edtech

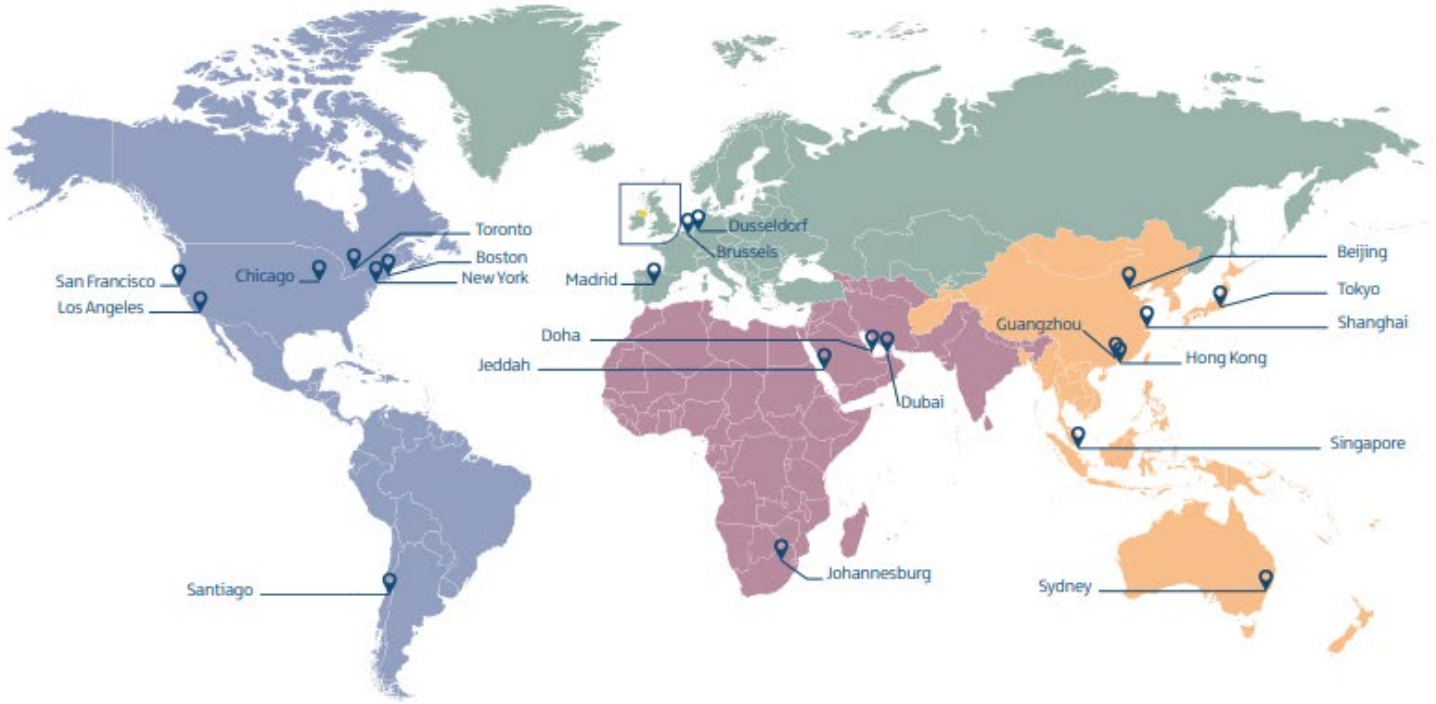
Who are we?

- Invest Northern Ireland (INI) is the regional economic development agency.
- Part of the Department for the Economy and provide strong government support for business by effectively delivering the Government's economic development strategies.
- INI's purpose is to improve our economy and grow through Jobs, Innovation, Entrepreneurship, Exports and Inward Investment

1.8mn
Population

55%
Under Age of 40

98%
Businesses employ less than 50 people Small Business Economy



Invest Northern Ireland

Northern Ireland - Education

- Northern Ireland's education system provides a comprehensive offer both for students seeking a high quality education and for overseas Governments, Ministries and education providers who are looking for a partner region to support the development of their own education provision or to forge research partnerships.
- **Two world-leading Universities**: Queen's University Belfast & Ulster University –with over 45,000 students from over a 100 countries studying in Belfast.
- A network of **regional colleges** providing teacher training, professional and technical programs along with an excellent choice of **boarding** and **English Language Schools**.
- **Belfast** ranked in Top 10 "Tech Cities of the Future" in Europe. (fDi and TNW Tech Cities of the Future for 2020/21)
- A **vibrant and growing** Edtech sector.

Best performing education system for **primary maths** in Europe, and the **sixth** best in the world

Students from Northern Ireland **consistently outperform** other UK regions at GCSE and A-Level (high school leaving)

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(Middle East)
Email: Fahd.asif@investni.com

Urginia Mhlaba
Trade & Investment Advisor
(Africa)
Email: Urginia.mhlaba@investni.com

Invest Northern Ireland

Agenda

- Jamie Ball, Regional Education Manager - MEA, **Texthelp**
- Dr Barry McCollum, CEO, **EventMap Solutions**
- Celia O'Hagan, Senior Lecturer in Education, **Stranmillis University College**
- Michael Hicks, Regional Director, MENA, **Firefly Learning**
- Michael Humphreys, Representing **NI Edtech Collaborative Cluster**
- Q & A and Discussion

Invest Northern Ireland

Jamie Ball | Regional Education Manager – MEA
Texthelp

texthelp®

texthelp®

200 employees

7 in 10 US districts use our products

68% of all qualifying UK Higher Ed students

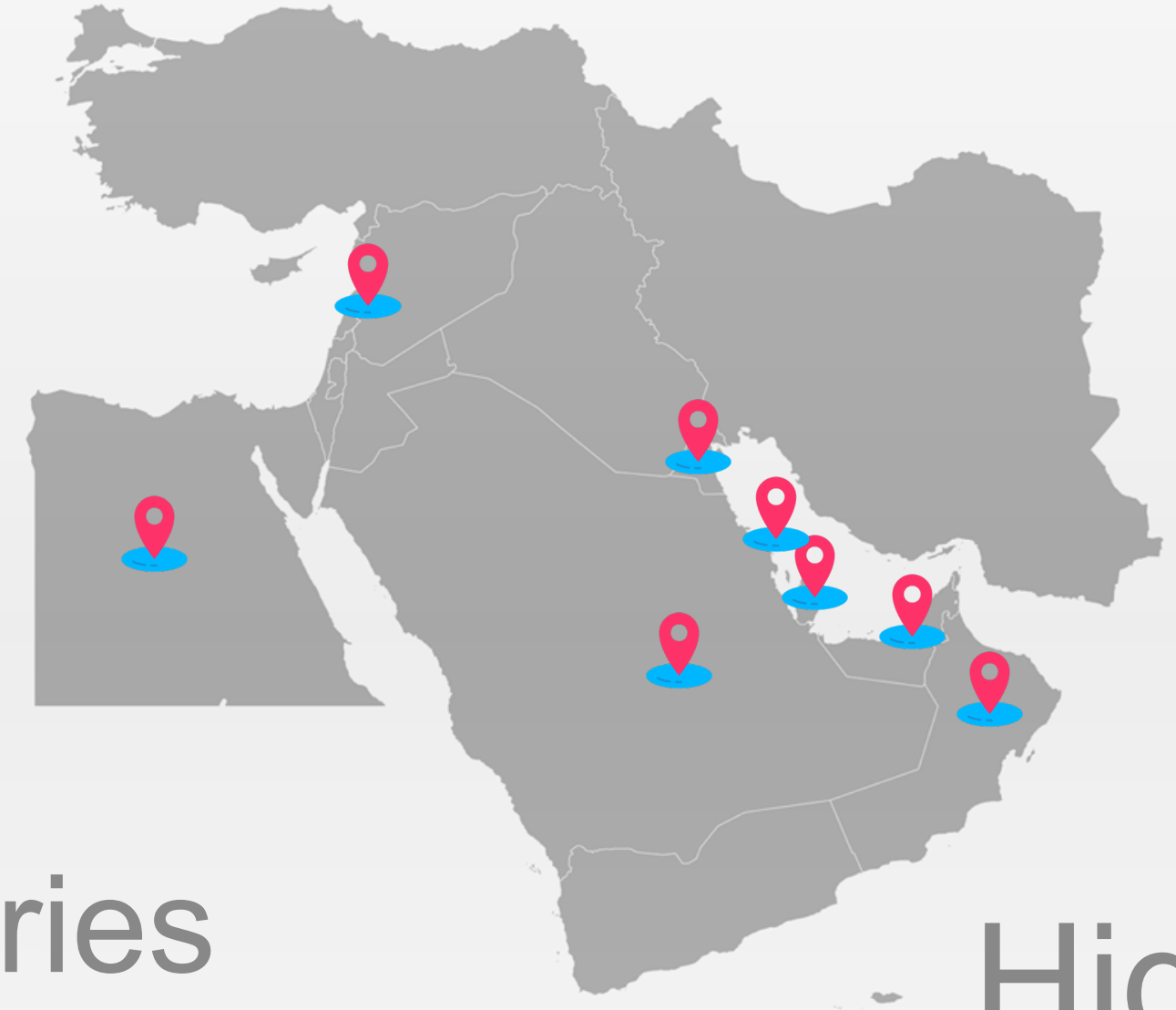
25 K Students onboarded daily

30 million users globally

Europe
Asia
texthelp
India
USA
South America
Africa
Australia
Middle East
Texthelp Office

texthelp®

Schools



Groups

Countries

Higher Ed

texthelp®

01 Read, Writing and Comprehension

02 Digital Maths

03 Assessment, Feedback and Tracking

04 Website Accessibility

Delivering accessible Teaching & Learning

texthelp®

01 Read, Writing and Comprehension

02 Digital Maths

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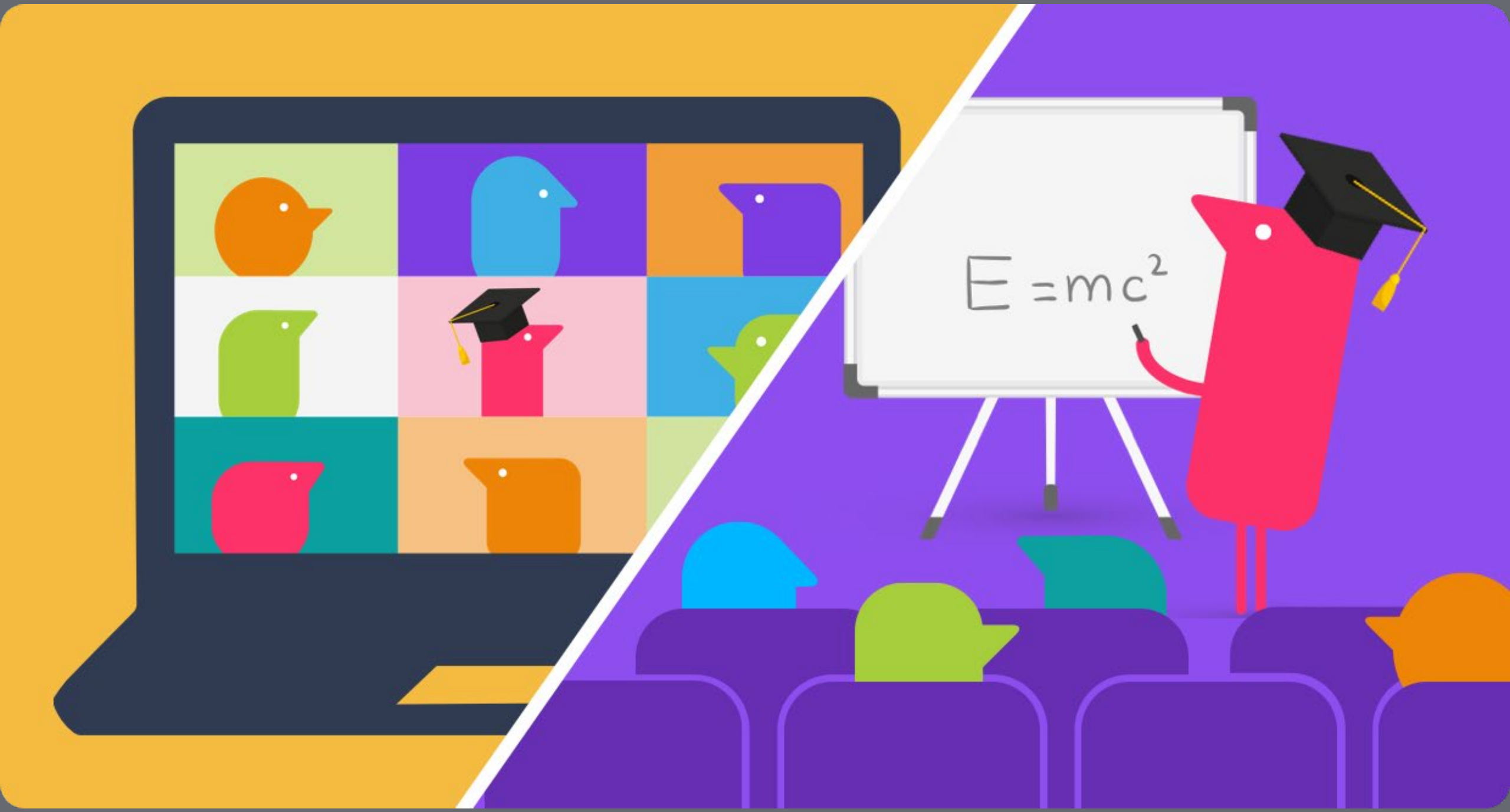
04 Website Accessibility


E=mc²

أهمية اللغة العربية

texthelp®

Achieving Success

SCHOOLS

Working closely with 15 schools to level the playing field for SEN & ELL students.

HIGHER ED

All students and staff supported for accessibility and learning with Texthelp tools enabled 10,000 students to have support remotely.

GROWTH

During the remote learning period, Texthelp added 4.7 million users.

ENDORSEMENT

WriQ is now endorsed by the Uk DfE as the writing assessment tool for UK Schools.

AWARDS

Read&Write wins the BETT 2020 award for ‘Best International Resource’, with WriQ taking home a best of show award at ISTE.

Structured pilots to support remote learning

Access

Complete access to all tools for students and teachers through remote learning, or specific pilot periods.

Technical Support

Dedicated support team, Practical help, First line, second line Deployment, post sales

Resources

Extensive online resources to help students, teachers and parents download, understand and get the most from Texthelp tools.

Training

Online webinar training to cover getting started through advanced practice. Provided generically and for specific users..

texthelp™

Accessibility Assessment Feedback Motivation Parents

texthelp®

- 30 million + users
- Platform independent
- Founded in 1996
- 180 + employees
- Global reach
- Products span literacy, maths, science
- Inclusion & Accessibility Experts

Microsoft Gold Partner

Premier Partner
Google for Education

Invest Northern Ireland

Dr Barry McCollum | CEO
EventMap Solutions

Smarter Approaches to Campus Planning & Management

Dr. Barry McCollum
CEO

EVENTMAP®

we provide elegant solutions to complex problems

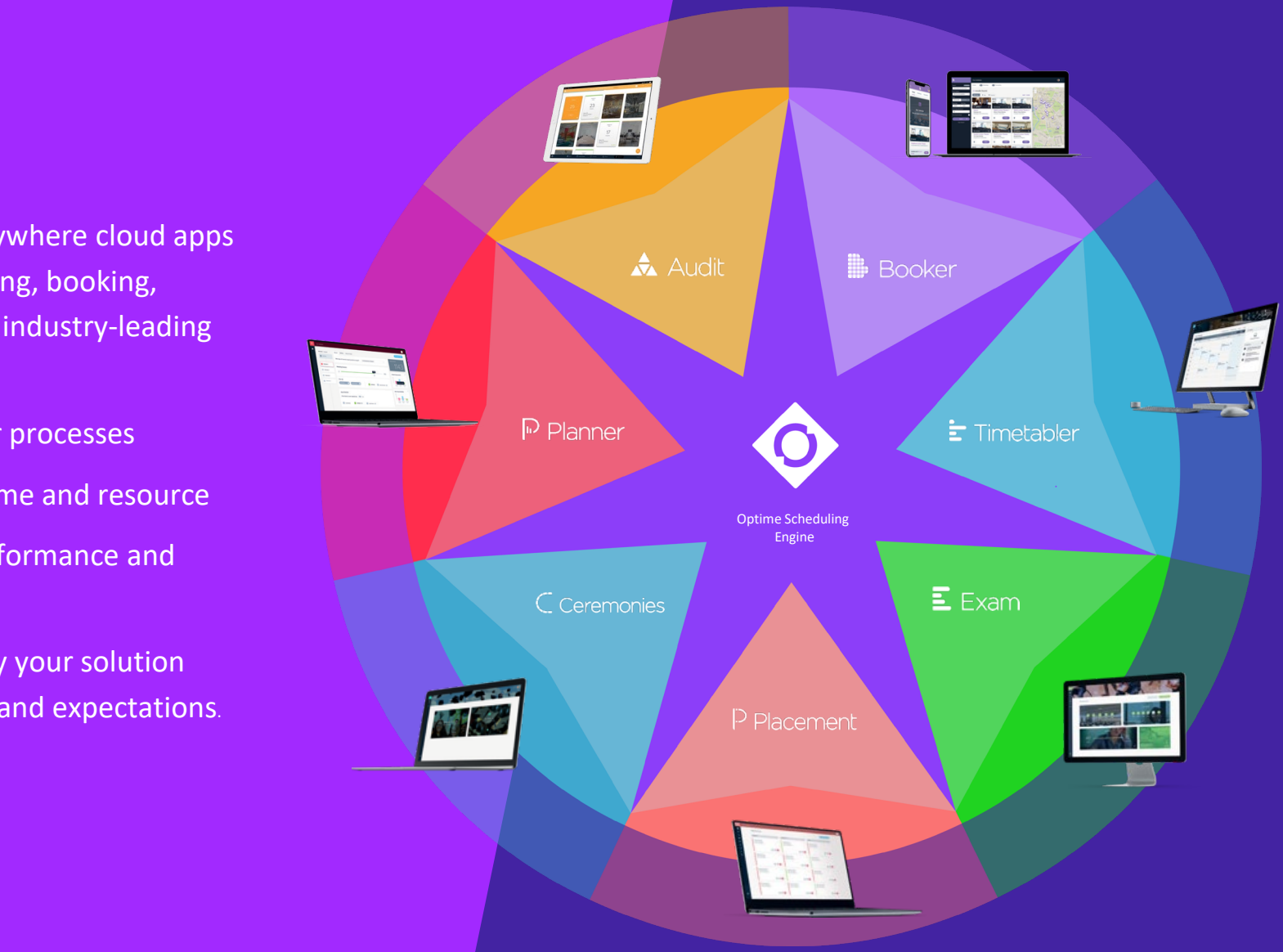
What We Do

Our solutions facilitate enhanced educational environments for students and staff while making best use of resources through creation and deployment of optimised scheduling and planning **Powered by the revolutionary Optime Scheduling Engine.**

Optime

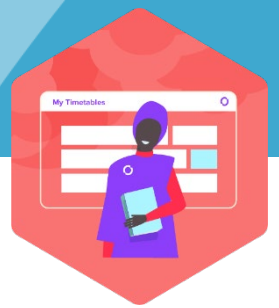
Optime offers a modular suite of use-anywhere cloud apps for activity, space and resource scheduling, booking, planning and management. Built on our industry-leading scheduling engine, it can;

- Inject powerful automation into your processes
- Streamline, optimise and schedule time and resource
- Deliver powerful insights around performance and stakeholder satisfaction
- Give you the tools to plan and modify your solution design I response to changing needs and expectations.



Key Clients and Partners

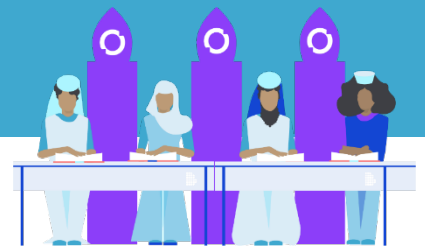
The Benefits of Working with EventMAP



Provide better timetables

Provide greater flexibility for staff

Rationalise your resource usage



Understand impact and ensure social distancing

Remodel your space to create a better fit

Plan for changes to your curriculum

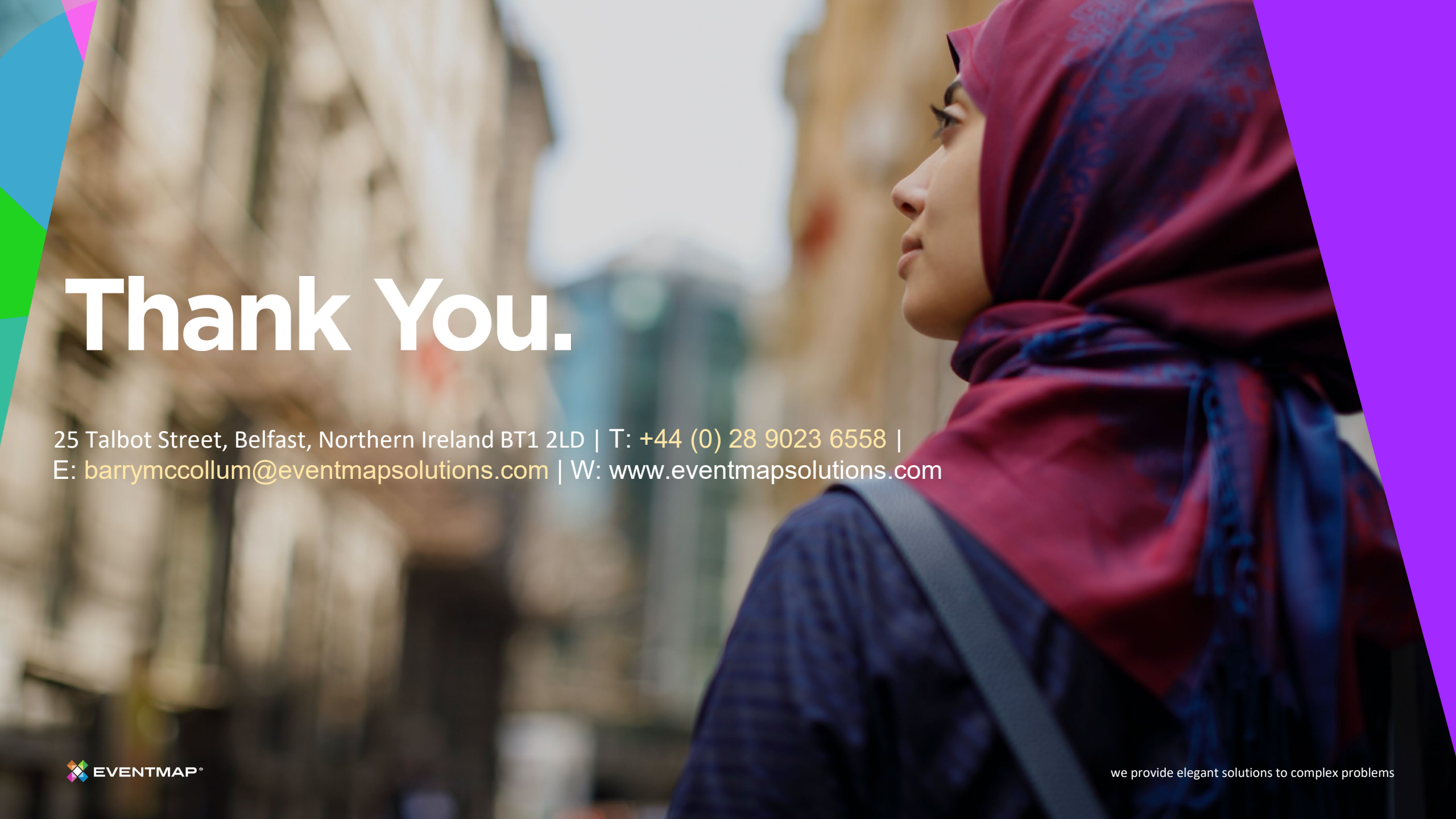
Increase your number of students

Reduce delivery costs

EVENTMAP

The EventMAP Advantage

- Improve your strategic effectiveness though implementing effective operational change
- Automate, streamline and optimise
- Enhance the overall student and staff experience
- Make most effective use of resource
- Transform your planning capability



Thank You.

25 Talbot Street, Belfast, Northern Ireland BT1 2LD | T: +44 (0) 28 9023 6558 |
E: barrymccollum@eventmapsolutions.com | W: www.eventmapsolutions.com

EVENTMAP®

we provide elegant solutions to complex problems

Invest Northern Ireland

Celia O'Hagan | Senior Lecturer in Education

Stranmillis University College

OUR VISION

Improving the lives of children and young globally.

CONNECTING GLOBALLY

SHAPING EDUCATION

UNLOCKING POTENTIAL

BUILDING FUTURES

70%
academic staff have doctorates

1922
shaping education for almost 100 years

QUEEN'S UNIVERSITY BELFAST

72%
research deemed internationally relevant

QAA
Quality Assurance Agency

30
students from 30 countries

0.6
very low graduate unemployment

partnerships in UK, Europe, Asia and USA

RUSSELL GROUP

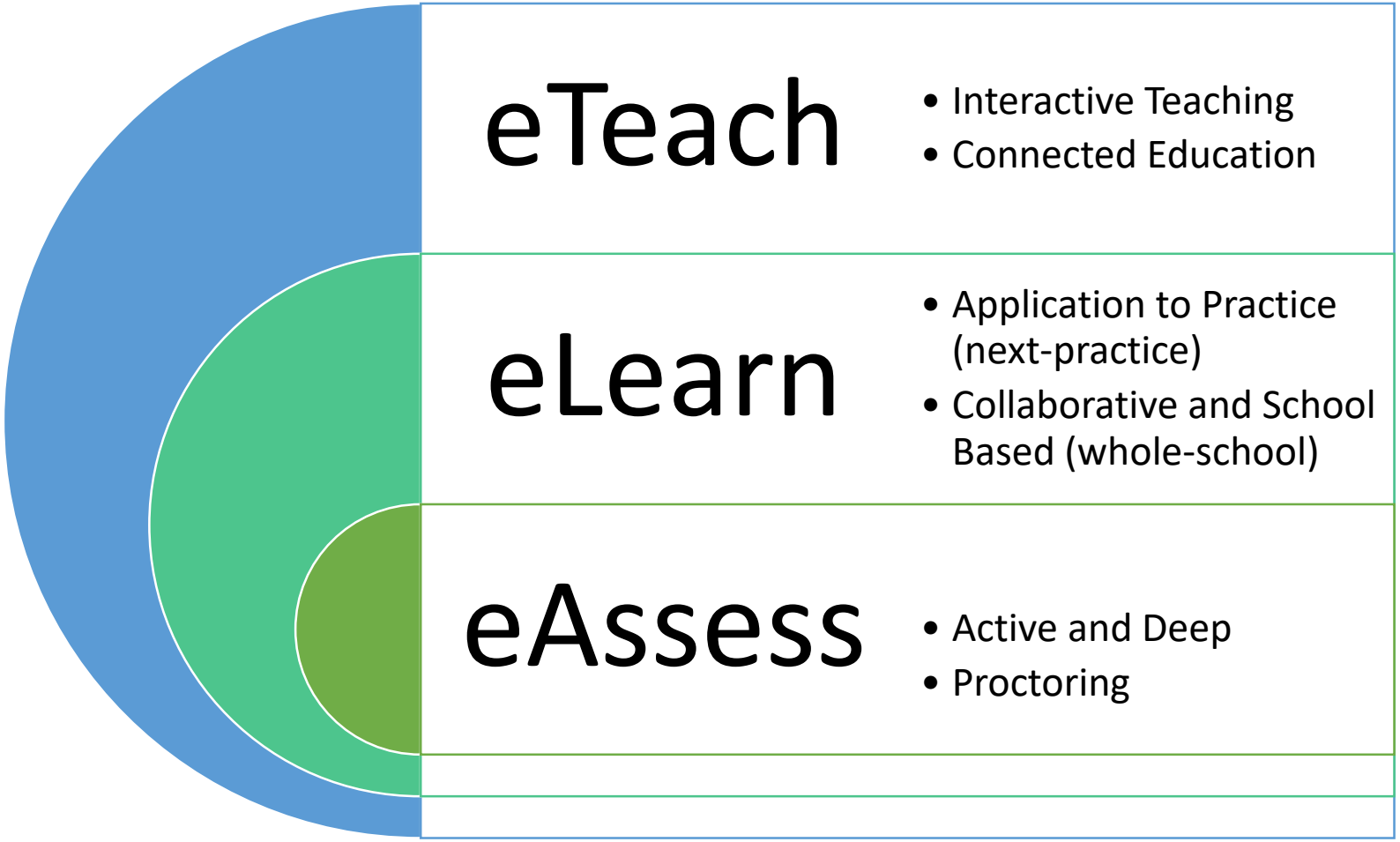
No 1
for student satisfaction

STRANMILLIS UNIVERSITY COLLEGE
A College of Queen's University Belfast

Online and Blended Learning

400 Teachers Studies Online during Pandemic

Model of Good to Best Practice:
Master of Teaching – fully online



Canvas Platform

Synchronous and Asynchronous Teaching

Tutor-driven Over Machine Learning

CONNECTING | SHAPING | UNLOCKING | BUILDING

Online Ratings @ Stranmillis

100% Excellent or Very Good Experience.

RESEARCH
PARTNERSHIPS
TEACHING
PGCE
STUDENTS
STAFF
PROGRAMMES
Post-graduate
UNDERGRADUATE
PROFESSIONAL
DEVELOPMENT
NETWORK
RECRUITMENT
Stranmillis
INCOMING
GLOBALISATION
OUTGOING
INTERNATIONAL SCHOOLS
SPORT
EDUCATION
SCHOLARSHIP
PGCEI
STUDY
ABROAD
ERASMUS
EARLY YEARS
HEALTH
EXCHANGE
MOBILITY
FEE INCOME
Masters

Invest Northern Ireland

Michael Hicks | Regional Director, MENA

Firefly Learning

How do you...
Manage parent communications?
Support effective teaching and learning?
Meet the different needs of your students?
Engage parents in the wider school story?
firefly

Firefly is the platform for parent engagement and learning continuity

firefly

Every day, we connect schools and homes, extending school life beyond the classroom

With Firefly...

Students know what to do, access all resources online and submit work

Teachers save time managing classes, tracking and sharing students progress online

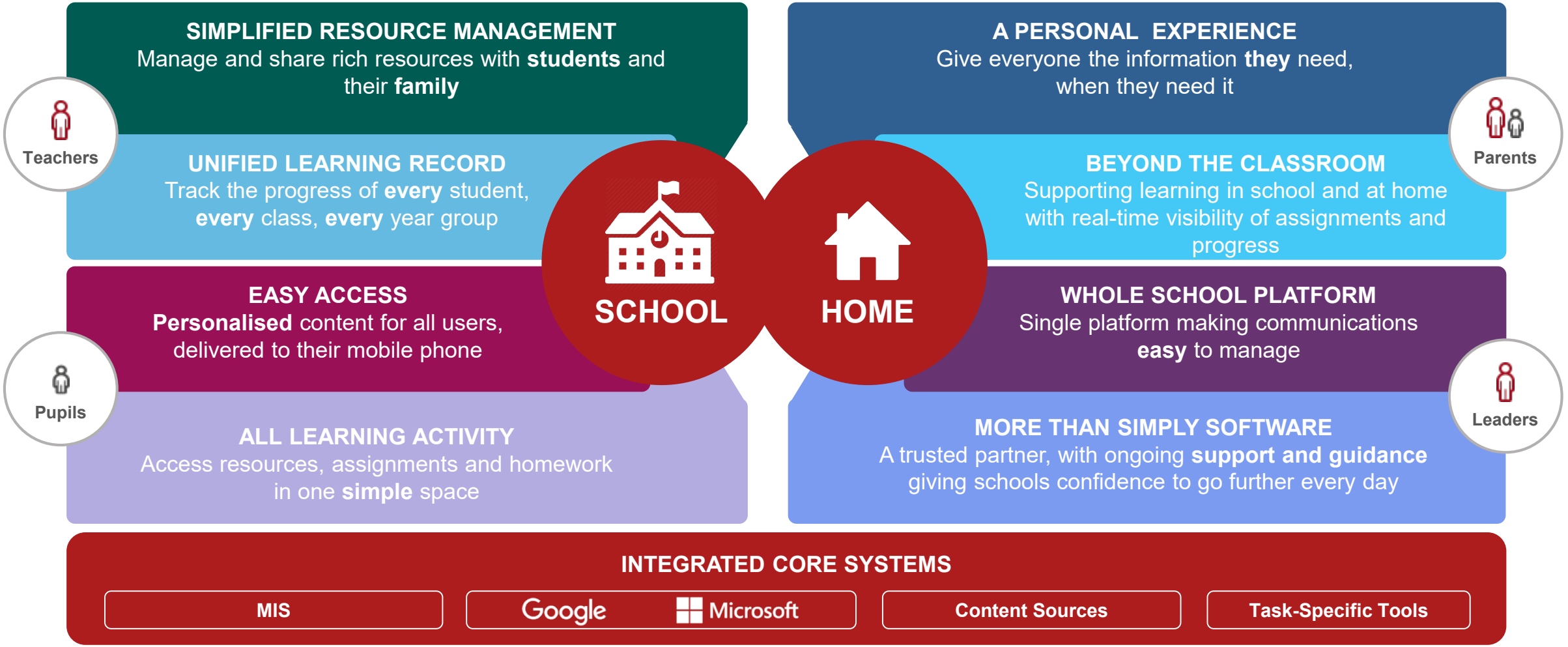
School leaders communicate and engage with their community for greater impact

Parents interact with the school and gain insights to support their child's learning

firefly

A modern digital infrastructure for the entire school community

A single, central hub, giving schools access to everything they need



In partnership with Google and Microsoft

Access and integrate all your core systems and tools through a single central hub

- Single Sign On
- Embed OneDrive files in Tasks & Resources
- Office 365 Calendar
- AD Link
- Teams meeting online classes in Tasks & Resources
- Immersive Reader
- OneDrive submissions to tasks
- Tasks from MS Teams to Firefly (Autumn ‘20)

Microsoft Teams

Leaders

Enable school leaders to deliver insights-driven excellence

Teachers

Liberate teachers to guide and continuously adapt the learning journey

firefly

Parents

Engage parents with a 360 view of their child’s learning experience

Students

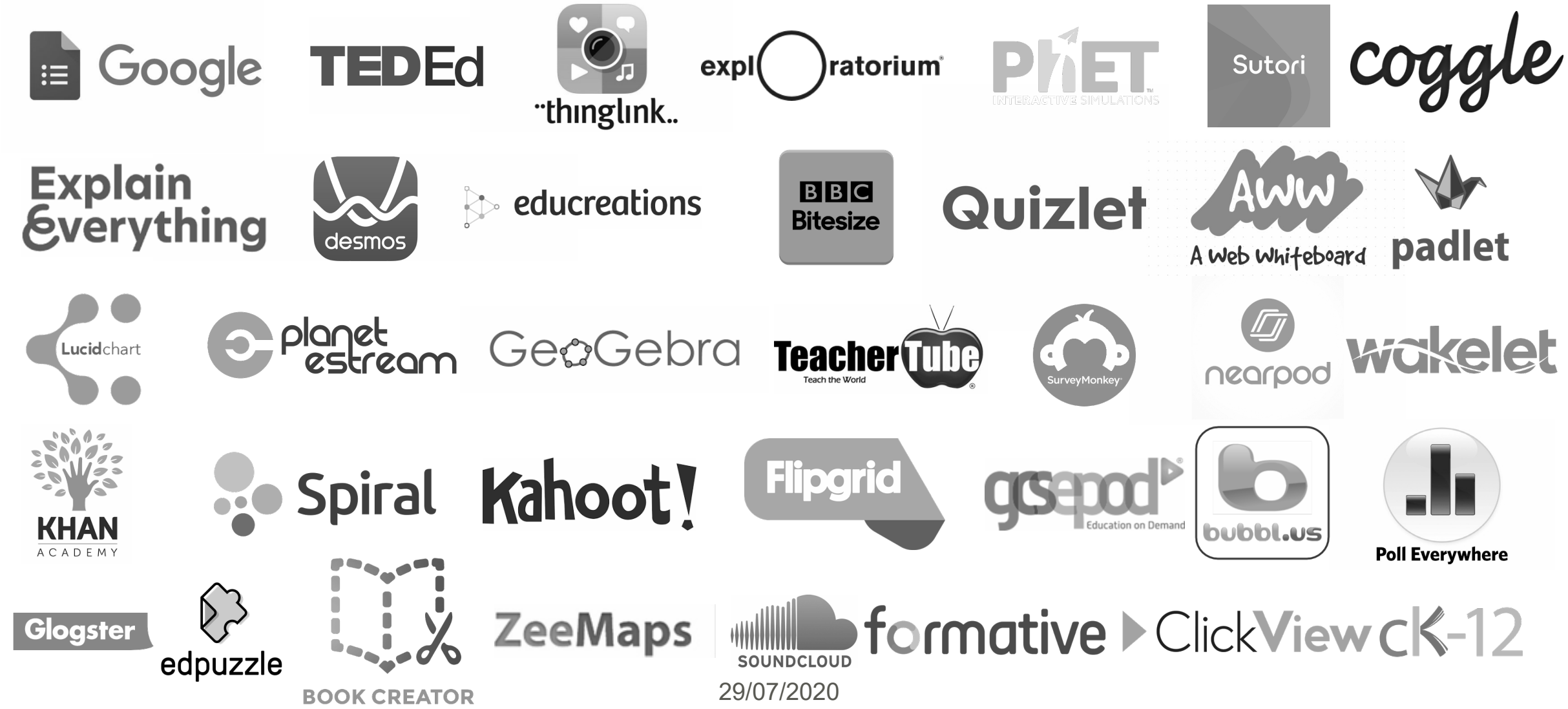
Empower students to shape their own learning

29/07/2020

- Single Sign On
- Embed G-Suite Docs in Tasks & Resources
- Google Calendar
- YouTube video embed
- Google Drive submissions to tasks
- Tasks from Google Classroom to Firefly (Autumn ‘20)

Google Classroom

Working with your favourite tools



Firefly services

More than a platform, a partnership for growth…

Thought-leadership:

- Webinars
- Blogs
- Benchmark

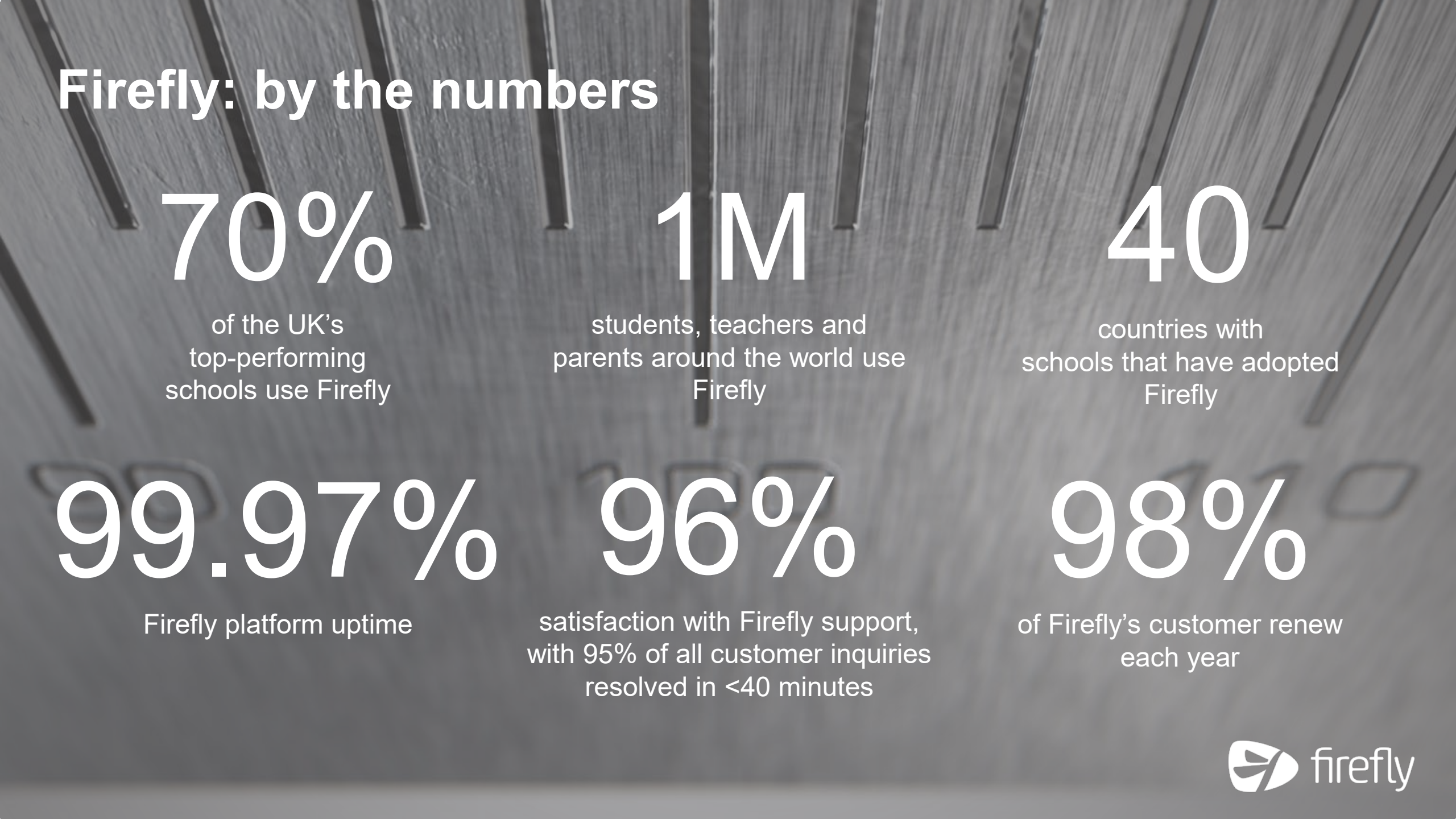
Practice:

- Community
- Help Centre
- Road Shows

Team expertise:

- Customer Success
- Onboarding & Learning
- Technical Support

… giving you the confidence to build



Firefly: by the numbers

70%

of the UK's top-performing schools use Firefly

1M

students, teachers and parents around the world use Firefly

40

countries with schools that have adopted Firefly

99.97%

Firefly platform uptime

96%

satisfaction with Firefly support, with 95% of all customer inquiries resolved in <40 minutes

98%

of Firefly's customer renew each year

firefly

Firefly: The choice of leading schools worldwide

United Kingdom

Abbotsholme School
ABINGDON
Alleyn's School
BEDE'S
Brighton College
The Burgate School & Sixth Form
Cardinal Newman Catholic School
Caulfield grammar school
COGNITA Teaching Excellence
Cranleigh Preparatory School
Eton College
Feltonfleet Preparatory School
Fettes College
Fowey River Academy
GDST Girls' Day School Trust
Hammersmith Academy
Kensington Prep School
King's College School Wimbledon
Langley Park School for Girls
Pate's Grammar School Cheltenham
Queen Elizabeth's School
Rugby School
Saint Pius X Catholic High School
Sheffield Girls' Infant, Junior & Senior School
St Paul's Girls' School
St. Paul's School
Wycombe Abbey

Middle East & North Africa

Cranleigh Abu Dhabi
Doha College
The Gulf English School
Jeddah Prep and Grammar School
Malvern College Egypt
The Sultan's School
JGIS Jeddah Grammar International School
Aspire International School

Asia

Patana Bangkok Patana School
Dulwich College Singapore
Harrow Beijing
Marlborough College Malaysia
Nord Anglia International School Hong Kong
Shrewsbury International School Bangkok
StamfordAmerican International School
The British School New Delhi
Wellington College International School Bangkok

29/07/2020

Why Firefly?

An average of 97% of pupils logging on to our various systems each day this week. Amazing engagement and all thanks to Firefly. We couldn't have done it without you!

All Hallows Prep School, UK

Firefly has been a lifesaver with very positive feedback from Parents with regards to remote learning, but we couldn't have achieved what we have in the short space of time without the backup from your team

Doha College, Qatar

We've only had Firefly for one term and already it has made a huge impact to our school. Teachers have enjoyed adding lots of engaging content, students have loved their app and parents have been very pleased with the new opportunities that have been provided for communication. I can't imagine the school without Firefly now!

Bangkok International School, Thailand

firefly

Invest Northern Ireland

Michael Humphreys

Northern Ireland EdTech Collaborative Cluster

Northern Ireland

EdTech Collaborative Cluster: Who are we?

wholeschool™ the go-to for education

Makematic Better educational media

BOOP

Student Support PORTAL

Learning Mole

TakeTen

EarlyYearsApp

jetpack learning

IZAK 9™

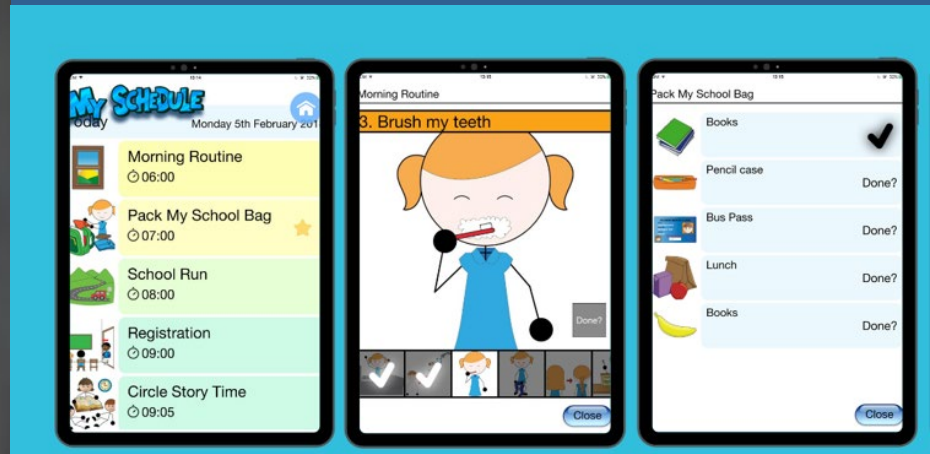
BOTTLETOP media

SENTIREAL Personal Immersive Learning

Northern Ireland EdTech Collaborative Cluster: What can we offer?

- A single point of contact for customers
- Innovative award winning solutions
- Supports ranging from Nursery to University
- Strong emphasis on Special Needs Support
- Export focused

Northern Ireland
EdTech Collaborative Cluster: Award Winning



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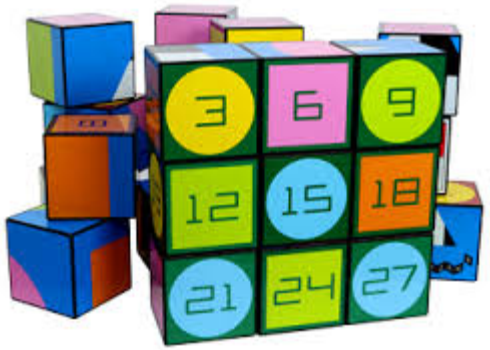
EdTech Collaborative Cluster: Innovation

SENTIREAL

“ChangeOVR ia a Virtual Reality application which assists autistic pupils as they make transitions in schools”

Northern Ireland

EdTech Collaborative Cluster: Proven Solutions



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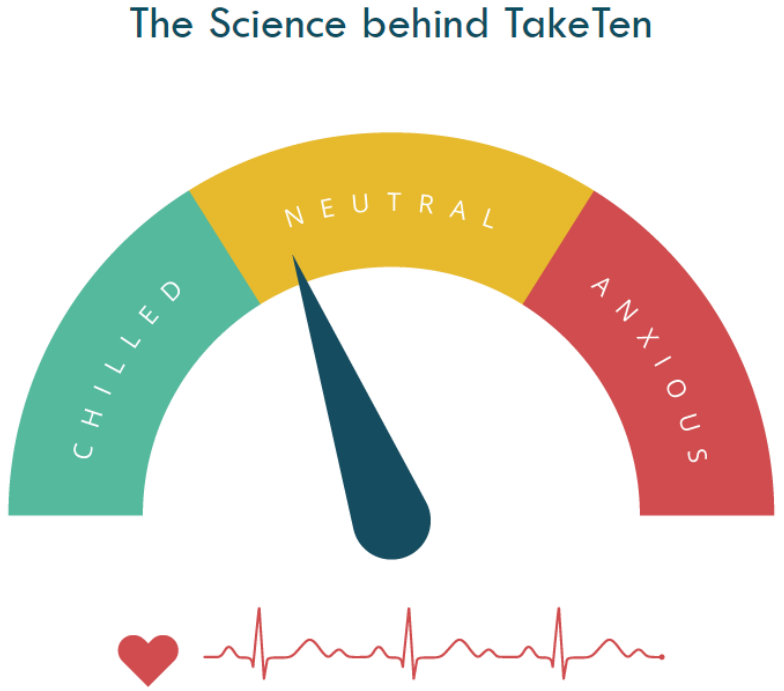
EdTech Collaborative Cluster: Evidence Based Development

TakeTen



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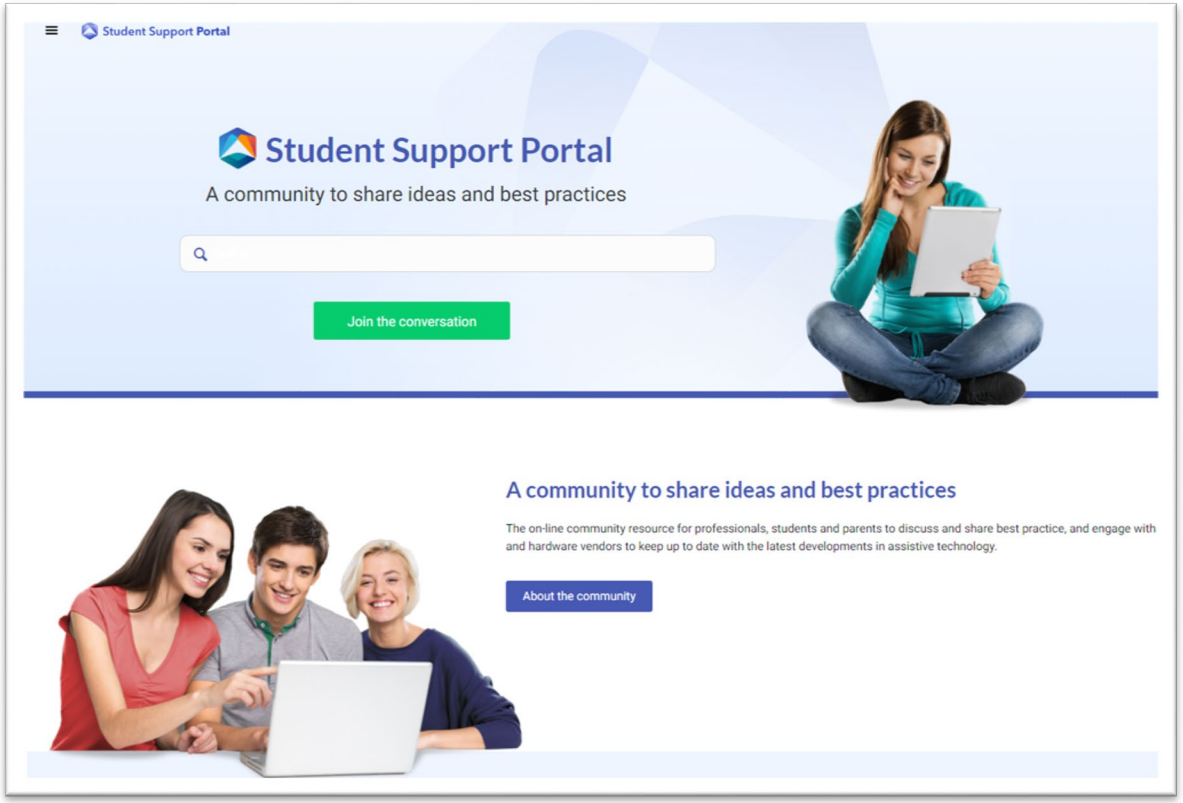
EdTech Collaborative Cluster: What can we offer?

wholeschool™
the go-to for education

Education Technology Platform

Northern Ireland

EdTech Collaborative Cluster: Current Project in Dubai



www.studentsupportportal.com

Northern Ireland
EdTech Collaborative Cluster: Open for Business!

Actively seeking new opportunities for collaboration in the Middle East and Africa regions

Questions & Discussion

Transforming the learning & teaching landscape through Edtech

For any further details, please contact the InvestNI Education Team:

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