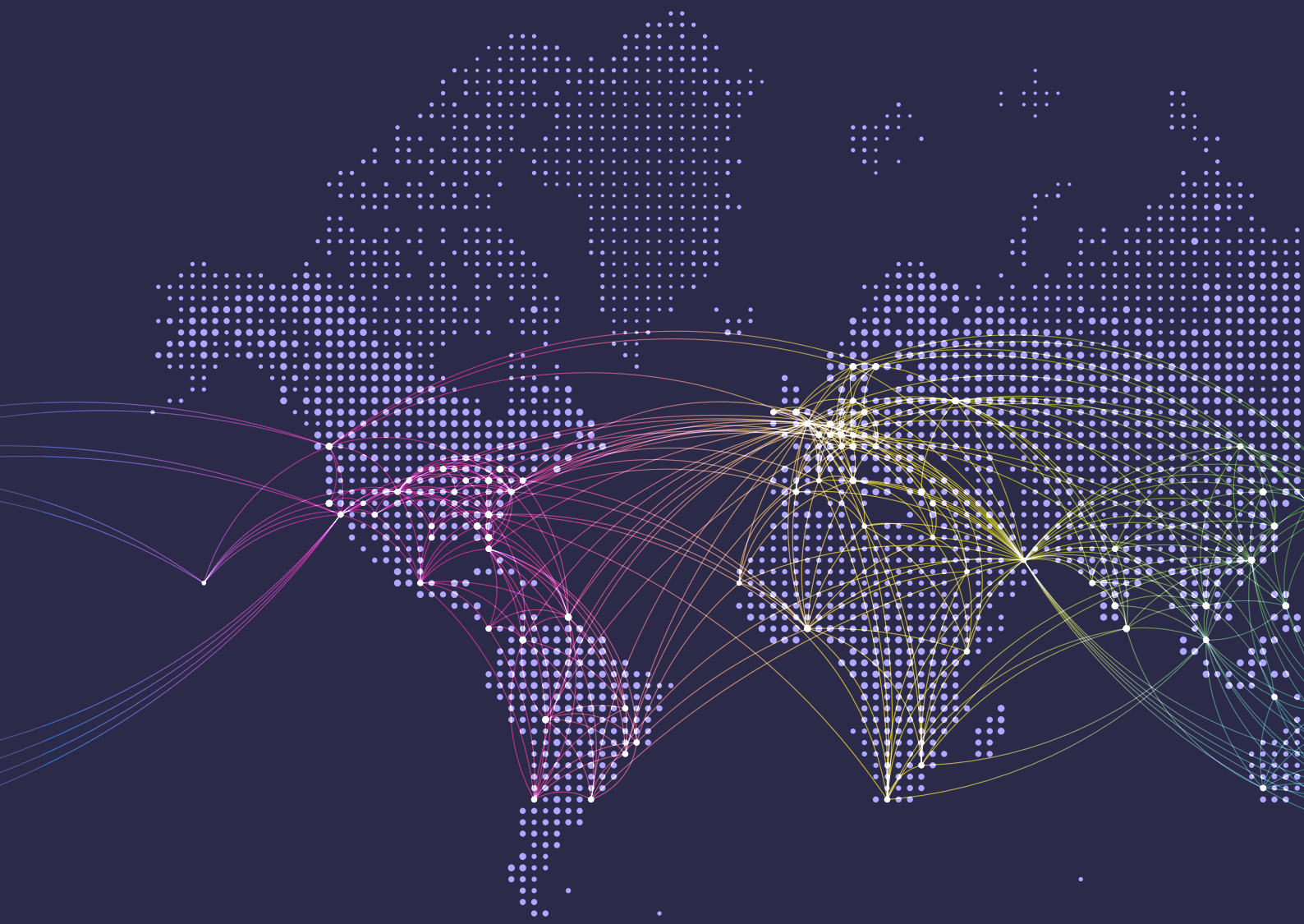

International Trade Calendar

Take your business to international markets

Invest Northern Ireland

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Want to get out there and explore new export markets?

Invest Northern Ireland's unique combination of professional trade advice, industry knowledge and in-market expertise can support your business every step of the way in identifying and developing opportunities in new export markets.

Our experienced trade team & sector-specific trade advisors in Northern Ireland deliver wraparound advice, guidance and a suite of export capability development programmes to help you assess your export-readiness, devise your export strategy, and prepare you to explore & maximise opportunities in new overseas markets. Our extensive network of commercial experts in 24 locations around the world provide bespoke insights and practical know-how to help you navigate the challenges of new market entry and identify new customers. This expertise combined with a range of export-related financial incentives provide Invest NI clients with the confidence and capability to get out there and explore new opportunities.

Whether you're new to export or want to expand your international customer base, Invest NI's comprehensive calendar of overseas activities, curated and managed by our expert trade advisors, could open a world of opportunity for your business. Our programme includes sector-focussed visits, trade missions, exhibitions and international business development events across a range of industries and markets for Invest NI clients.

If you are interested in finding out more about participating in Invest NI overseas events, relevant support packages, please contact us at 0800 181 4422 or email the relevant event contact as listed. To explore our full range of export support services visit investni.com/export

Support is available to customers of Invest NI that can satisfy eligibility criteria. Due to COVID-19, Invest NI's International Trade Calendar is subject to change at short notice. If you are interested in attending a particular trade event, please contact the named Trade Advisor for up-to-date information. For travel advice provided by the Foreign, Commonwealth & Development Office for British Nationals travelling to or living outside of the United Kingdom, please visit https://www.gov.uk/foreign-travel-advice

Aerospace, Defence and Security

A global leader in aerospace technology and rich in knowledge, skills and experience, the aerospace sector in Northern Ireland has expertise in key technologies and a resilient, competitive, award-winning supply chain. Key technologies include: aerostructures, aircraft interiors composites design and manufacturing and precision manufacturing.

Northern Ireland manufactures and supplies defence and security sectors with a wide range of public security equipment, clothing and services including access control, cyber security, covert technologies and security training.

Event Title	Event Type	Start Date	End Date	Location	Contact
Defence & Security Equipment International (DSEI) London	Exhibition Stand	14 September 2021	17 September 2021	London, GB	jamie.mccloskey@investni.com
Rail Interior Summit Berlin	Sector Visit	09 November 2021	10 November 2021	Berlin, Germany	jamie.mccloskey@investni.com
Aerospace & Defense Supplier Summit (A&DSS) Seattle	Exhibition Stand	11 April 2022	13 April 2022	Seattle, USA	jamie.mccloskey@investni.com

Agri-Tech

With an industrial heritage rooted firmly in farming, engineering expertise and world-leading academic research, Northern Ireland provides a range of innovative solutions to the agricultural sector, both locally and internationally.

Whether designing and producing farm machinery or housing, manufacturing agricultural components, developing new software solutions for farm management, or investing in R&D for the future of farming, Northern Ireland is making a tangible impact in the global agricultural industry.

Event Title	Event Type	Start Date	End Date	Location	Contact
Canada's Digital Farm Show	Digital Event	14 September 2021	16 September 2021	Woodstock, Canada	colin.hassard@investni.com
FIMA	Sector Visit	08 February 2022	12 February 2022	Zaragoza, Spain	colin.hassard@investni.com
Agritechnica	Exhibition Stand	27 February 2022	05 March 2022	Hanover, Germany	colin.hassard@investni.com

Digital and Creative Technologies

Northern Ireland is a proven global development and delivery hub for pioneering technology solutions and innovation in vibrant clusters such as FinTech, cyber security, data networks as well as healthcare IT and SportsTech.

A range of companies and universities in Northern Ireland are specialising in emerging technologies, such as ArtificialIntelligence, Internet of Things and Blockchain. Northern Ireland is also home to a dynamic range of companies delivering creative solutions within animation, audio technology, mobile content, and e-learning. With world-class facilities and a highly skilled talent pool, Northern Ireland also enjoys global recognition as an important production centre for film and television.

Event Title	Event Type	Start Date	End Date	Location	Contact
Mobile World Congress	Sector Visit	28 June 2021	01 July 2021	Barcelona, Spain	kerry.quinn@investni.com
InfoSecurity Europe	Sector Visit	13 July 2021	15 July 2021	London, GB	kerry.quinn@investni.com
Smart Cities Expo	Sector Visit	16 November 2021	18 November 2021	Barcelona, Spain	claire.gadd@investni.com
Mobile World Congress	Exhibition Stand	February 2022	February 2022	Barcelona, Spain	kerry.quinn@investni.com
SXSW	Sector Visit	March 2022	March 2022	Austin, USA	claire.gadd@investni.com
RSA	Sector Visit	March 2022	March 2022	San Francisco, USA	kerry.quinn@investni.com

Education

Northern Ireland's education sector consists of two leading universities, six Technical Vocational Education and Training colleges, five boarding schools, seven British Council accredited English language schools and an emerging EdTech sector.

As well as being recognised as one of the best performing education systems in Europe, it has consistently outperformed the rest of the UK at GCSE and A-Level. The sector offers a number of educational options for international students by providing a range of flexible and cost effective study options.

Event Title	Event Type	Start Date	End Date	Location	Contact
UK-China University / Colleges Partnership	Sector Visit	March 2022	March 2022	TBC, China	richard.elliott@ investni.com

Energy, Electronics and Renewables

Northern Ireland companies have the capability of providing a range of innovative products and services to address the specific needs of the various renewable, energy and water supply chains. Our indigenous businesses are experienced in all areas of the sector from manufacturing, assembly and generation, to operations and maintenance, and provide a range of products and services across the world.

Northern Ireland is also home to a number of centres of excellence undertaking industrially relevant research and channelling university expertise into the development of sophisticated products and processes.

Event Title	Event Type	Start Date	End Date	Location	Contact
Data Centre World 2022	Exhibition Stand	02 March 2022	03 March 2022	London, GB	richard.elliott@investni.com

Financial Services

Ranked in the Top Three FinTech Locations of the Future, next to London and Singapore, Northern Ireland offers a compelling combination of technical excellence and cost competitiveness to support the international financial services industry.

Northern Ireland companies offer a wide range of solutions across fund management, investment operations, regulatory compliance and risk analytics, in support of the global capital markets, asset management and banking industries.

Event Title	Event Type	Start Date	End Date	Location	Contact
Money 2020 Europe	Sector Visit	21 September 2021	23 September 2021	Amsterdam, Netherlands	kerry.quinn@investni.com
Fund Forum International	Sector Visit	22 October 2021	22 October 2021	Monaco	kerry.quinn@investni.com
Singapore FinTech Festival & SWITCH	Sector Visit	08 November 2021	12 November 2021	Singapore	kerry.quinn@investni.com
Fintech Talents Festival	Exhibition Stand	15 November 2021	16 November 2021	London, GB	kerry.quinn@investni.com

Food and Drink

Northern Ireland's food and drink industry is one of the country's largest and leading exporters, exporting to more than 70 countries.

From fisheries to farmers, breweries and inspiring producers, everywhere you look in Northern Ireland you can find a culinary delight to tantalise your taste buds. Northern Ireland's food and drink is enjoyed by customers in hotels and restaurants throughout Europe, GB, Asia and the USA, as well as from leading retail supermarkets and renowned luxury stores.

Event Title	Event Type	Start Date	End Date	Location	Contact
London Speciality & Fine Food	Exhibition Stand	06 September 2021	07 September 2021	London, GB	alex.taggart@investni.com
CIMIE	Exhibition Stand	15 September 2021	17 September 2021	Shanghai, China	alex.taggart@investni.com
Lunch!	Exhibition Stand	23 September 2021	24 September 2021	London, GB	alex.taggart@investni.com
Gulfood	Exhibition Stand	13 February 2022	17 February 2022	Dubai, UAE	alex.taggart@investni.com
International Food & Drink Event	Exhibition Stand	21 March 2022	23 March 2022	London, GB	alex.taggart@investni.com

Life and Health Sciences

Northern Ireland benefits from a thriving life and health sciences sector which offers expertise across precision medicine, clinical trials and digital health as well as specialisms in oncology, cardiology, ophthalmology, respiratory and diabetes.

There is a strong collaborative approach between industry, academia and clinicians, all working closely together to ensure the workforce is successfully equipped with the appropriate skills.

Event Title	Event Type	Start Date	End Date	Location	Contact
Arab Health Online	Digital Event	23 May 2021	22 July 2021	Dubai, UAE	philip.mccann@investni.com
BIO Digital	Digital Event	10 June 2021	18 June 2021	USA	philip.mccann@investni.com
HIMSS21	Digital Event	09 August 2021	13 August 2021	Las Vegas, USA	philip.mccann@investni.com
HIDA: Streamlining Healthcare Expo & Business Exchange	Sector Visit	21 September 2021	23 September 2021	Chicago, USA	philip.mccann@investni.com
MassBio: Digital Health Impact	Digital Event	04 November 2021	04 November 2021	USA	philip.mccann@investni.com
ChinaTrials 13	Exhibition Stand	10 November 2021	12 November 2021	Shanghai, China	philip.mccann@investni.com
Arab Health 2022	Exhibition Stand	24 January 2022	27 January 2022	Dubai, UAE	philip.mccann@investni.com
HIMSS22	Digital Event	14 March 2022	18 March 2022	Orlando, USA	philip.mccann@investni.com

Materials Handling

Northern Ireland is a world leader in the manufacturing of mobile bulk and wet processing equipment, providing solutions for the processing of sand, aggregate, waste and other bulk materials.

Solutions cover the quarrying, mining, construction and recycling sectors with key areas of expertise including crushing, screening, sortation, washing, conveying and size reduction. Northern Ireland companies within the sector have been and continue to deliver solutions on every continent, in locations ranging from ports, construction sites to steel mills, waste processing plants and power stations in challenging environments from extreme desert to arctic conditions.

Event Title	Event Type	Start Date	End Date	Location	Contact
The Mining Show	Exhibition Stand	16 November 2021	17 November 2021	Dubai, UAE	kate.gilmore@ investni.com

Multisector

While Invest NI's Overseas Events Programme for 2020/21 is compiled by Industry Sector, for ease of reference, Invest NI acknowledges the importance of organising certain overseas events and initiatives that will appeal to our customers from across a range of industry sectors.

Event Title	Event Type	Start Date	End Date	Location	Contact
Going Dutch	Export Initiative	08 June 2021	08 June 2021	Belfast, NI	sandra.kelly@ investni.com

Trade Calendar

Event Title	Sector	Event Type	Start Date	End Date	Location	Contact
Arab Health Online	**Life and Health Sciences**	Digital Event	23 May 2021	22 July 2021	Dubai, UAE	philip.mccann@ investni.com
Going Dutch	**Multisector**	Export Initiative	08 June 2021	08 June 2021	Belfast, NI	sandra.kelly@ investni.com
BIO Digital	**Life and Health Sciences**	Digital Event	10 June 2021	18 June 2021	USA	philip.mccann@ investni.com
Mobile World Congress	**Digital and Creative Technologies**	Sector Visit	28 June 2021	01 July 2021	Barcelona, Spain	kerry.quinn@ investni.com
InfoSecurity Europe	**Digital and Creative Technologies**	Sector Visit	13 July 2021	15 July 2021	London, GB	kerry.quinn@ investni.com
HIMSS21	**Life and Health Sciences**	Digital Event	09 August 2021	13 August 2021	Las Vegas, USA	philip.mccann@ investni.com
London Speciality & Fine Food	**Food and Drink**	Exhibition Stand	06 September 2021	07 September 2021	London, GB	alex.taggart@ investni.com
CIMIE	**Food and Drink**	Exhibition Stand	15 September 2021	17 September 2021	Shanghai, China	alex.taggart@ investni.com
Canada's Digital Farm Show	**Agri-Tech (Materials Handling)**	Digital Event	14 September 2021	16 September 2021	Woodstock, Canada	colin.hassard@ investni.com
Defence & Security Equipment International (DSEI) London	**Aerospace, Defence and Security**	Exhibition Stand	14 September 2021	17 September 2021	London, GB	jamie.mccloskey@ investni.com
Money 2020 Europe	**Financial Services**	Sector Visit	21 September 2021	23 September 2021	Amsterdam, Netherlands	kerry.quinn@ investni.com
HIDA: Streamlining Healthcare Expo & Business Exchange	**Life and Health Sciences**	Sector Visit	21 September 2021	23 September 2021	Chicago, USA	philip.mccann@ investni.com
Lunch!	**Food and Drink**	Exhibition Stand	23 September 2021	24 September 2021	London, GB	alex.taggart@ investni.com
Fund Forum International	**Financial Services**	Sector Visit	22 October 2021	22 October 2021	Monaco	kerry.quinn@ investni.com
MassBio: Digital Health Impact	**Life and Health Sciences**	Digital Event	04 November 2021	04 November 2021	USA	philip.mccann@ investni.com
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Singapore FinTech Festival & SWITCH	**Financial Services**	Sector Visit	08 November 2021	12 November 2021	Singapore	kerry.quinn@ investni.com
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The Mining Show	**Materials Handling**	Exhibition Stand	16 November 2021	17 November 2021	Dubai, UAE	kate.gilmore@ investni.com

Event Title	Sector	Event Type	Start Date	End Date	Location	Contact
Smart Cities Expo	**Digital and Creative Technologies**	Sector Visit	16 November 2021	18 November 2021	Barcelona, Spain	claire.gadd@ investni.com
Arab Health 2022	**Life and Health Sciences**	Exhibition Stand	24 January 2022	27 January 2022	Dubai, UAE	philip.mccann@ investni.com
FIMA	**Agri-Tech (Materials Handling)**	Sector Visit	08 February 2022	12 February 2022	Zaragoza, Spain	colin.hassard@ investni.com
Gulfood	**Food and Drink**	Exhibition Stand	13 February 2022	17 February 2022	Dubai, UAE	alex.taggart@ investni.com
Agritechnica	**Agri-Tech (Materials Handling)**	Exhibition Stand	27 February 2022	05 March 2022	Hanover, Germany	colin.hassard@ investni.com
Mobile World Congress	**Digital and Creative Technologies**	Exhibition Stand	February 2022	February 2022	Barcelona, Spain	kerry.quinn@ investni.com
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RSA	**Digital and Creative Technologies**	Sector Visit	March 2022	March 2022	San Francisco, USA	kerry.quinn@ investni.com
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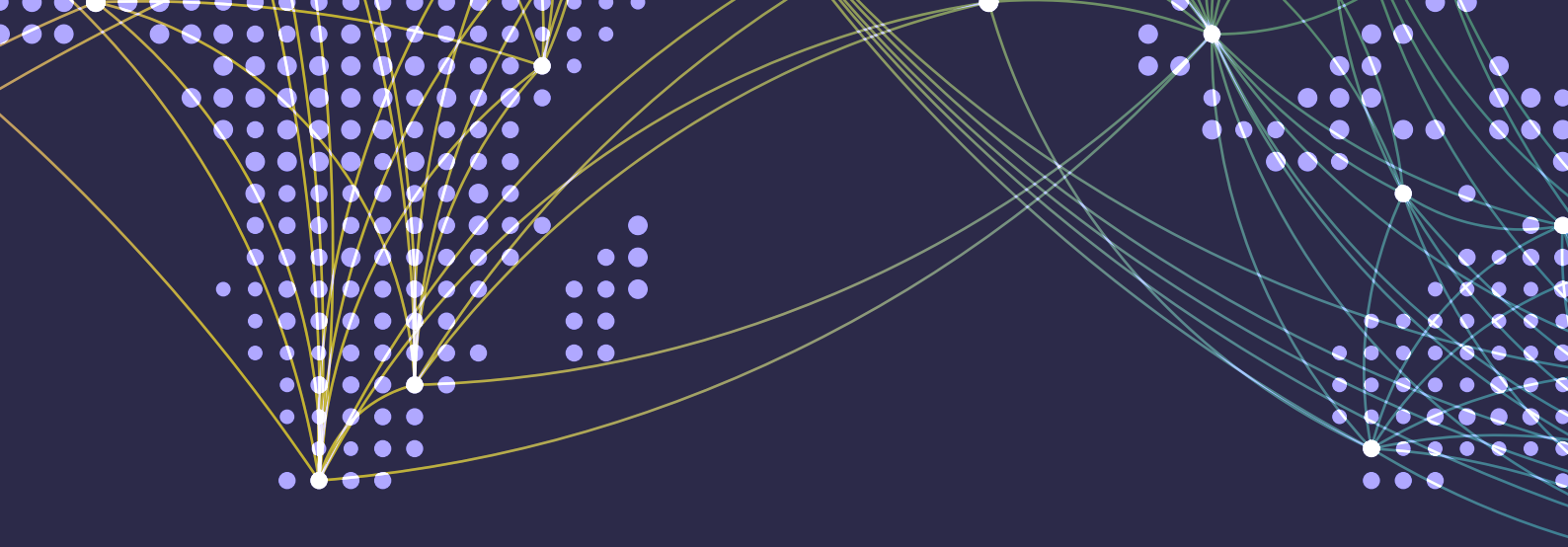

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