

# Resource Matching

Improving productivity through efficient resource management

---

## Huhtamaki

Huhtamaki is a major food packaging manufacturer offering sustainable packaging solutions worldwide whilst also operating its own recycling division. Huhtamaki Paper Recycling is a leading wastepaper and cardboard recycler based in Lisburn. As a long-standing member of Invest NI's Resource Matching Service (RMS), Huhtamaki has been involved in numerous partnerships with RMS members, becoming a key solution provider.

### The Challenges

**1** An automotive business had considerable recycle material going to general waste

**2** A global insulation company was not segregating its cardboard and plastic

### The Solutions

**1** An RMS practitioner introduced the company to Huhtamaki Paper Recycling who offered to collect segregated cardboard. This saved the Newtownabbey-based company over £8k in disposal costs, prevented 22 tonnes to landfill, and Huhtamaki gained a source of feedstock for its cardboard recycling operation.

**2** Following an introduction by the RMS Service, Huhtamaki provided education on segregation and arranged to collect all their cardboard and plastic recyclates. This again provided Huhtamaki with an important source of feedstock while saving over £31k in disposal costs to date.

### The Outcome

With a strong focus on circular economy, Huhtamaki Paper Recycling has already achieved substantial environmental and economic benefits through the collaborations initiated by the practitioners. These continue to grow and develop, with additional materials now collected.

Cumulative cost savings: **£40k**

CO<sub>2</sub> reduction: **620 tonnes**

Additional (third party) sales: **£4k**

Landfill diversion: **220 tonnes**

**Contact International Synergies NI today for your free advisory visit.**

---