

Invest NI Section 75 Screening

Summary of Policy Proforma Invest NI

TITLE: [**Enterprising Britain 2009 Competition – Northern Ireland Regional Heat**]

Invest NI is committed to achieving a successful economy in Northern Ireland which will provide equal opportunities for all. It is fully mindful of its responsibilities across the spectrum of Equality, Anti-Poverty and Social Inclusion Strategy and Human Rights.

Section 75 of the NI Act 1998 requires Invest NI, in carrying out all its functions, powers and duties, relating to Northern Ireland, to have due regard to the need to promote equality of opportunity:

- between persons of different religious belief, political opinion, racial group, age, marital status or sexual orientation;
- between men and women generally;
- between persons with a disability and persons without
 - to promote positive attitudes towards disabled people,
 - to encourage participation by disabled people in public life; and
- between persons with dependents and persons without.

<p>What does this policy/programme aim to achieve for the customer? (who does it mainly affect)?</p>	<p>Enterprising Britain is a UK wide competition to find the most enterprising place in the UK where enterprise has helped transform a community and led to improved economic prospects for the area.</p> <p>To date the competition has been open to all places in the UK that can demonstrate how they have transformed the community through enterprise in the last 2 years and aimed at enterprises that impact the community as a whole. All entrants have had to represent an identifiable geographic area, such as a town, city, parish or neighbourhood and be able to demonstrate that enterprise is central to the economic and social transformation of the place. A key focus for the 2009 competition is likely to be on self-sustaining projects and enterprising/growth in business investment projects.</p> <p>The competition aims to achieve widespread recognition for the customer for their success, inspiring other areas to become more enterprising.</p>
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<p>What does this policy/programme aim to achieve for Invest NI? (provide the main objectives).</p>	<p>The competition helps raise the profile of entrepreneurship in Northern Ireland which is embedded within the Northern Ireland Programme for Government and DETI's Corporate Plan. Funding an external organisation to run the regional heat of the competition allows Invest NI to remain involved and receive recognition in associated publicity and good news stories with regard to enterprise and entrepreneurship.</p> <p>The competition helps Invest NI to create a higher awareness of the importance of enterprise and entrepreneurship in society and encourage people to think positively about being engaged in business activity and be recognised for how they have impacted on the local community.</p> <p>The competition also helps Invest NI to identify role models and to inspire other areas within Northern Ireland to be more enterprising.</p>
<p>Where did the policy/programme originate? (ie is this solely an Invest NI programme or are we working in partnership with any other department/ organisation ?)</p>	<p>Enterprising Britain is a UK wide competition to find the most enterprising place in the UK where enterprise has helped transform a community and led to improved economic prospects for the area.</p> <p>The Northern Ireland heat of the Enterprising Britain Competition is part of the UK wide competition run by the Make Your Mark Campaign on behalf of the Department for Business Enterprise and Regulatory Reform (BERR) in partnership with the Regional Development Agencies (RDAs) and the Devolved Administrations</p> <p>The competition runs across England, Scotland, Wales and Northern Ireland, operating in two stages:</p> <ul style="list-style-type: none"> • A regional competition managed by the RDAs and Devolved Administrations; and, • A national competition, run by the Make Your Mark campaign, on behalf of the Department for Business, Enterprise and Regulatory Reform (BERR).
<p>How is this policy /programme delivered or implemented?(ie by delivery agents, client executives, senior management, other agencies?)</p>	<p>The 2009 regional competition will be delivered on behalf of Invest NI by a contracted Third Party Organisation. Appointment of the delivery agent is currently underway through CPD by process of selected tender. The delivery agent is expected to be appointed by early February 2009.</p>
<p>What are the constraints on this policy/programme? (budgetary,</p>	<p>Maximum funding of £30,000 for delivery of the Northern Ireland Regional heat of Enterprising Britain 2009.</p>

legislative, EU directives etc).	
How does Invest NI monitor the delivery of this policy/programme?	EDT will be responsible for monitoring delivery by the contracted provider as the competition progresses by way of updates by telephone, email and face to face meetings and will carry out a post project evaluation on its completion.
What other feedback, research, consultation or additional information is available to assess and screen the impact of this policy/programme? (ie consultative reports, evaluations, surveys, complaints ,monitoring etc).	None
Are any groups specifically targeted through this policy/programme? If so please detail which groups (e.g. young men, older people or people from ethnic minority backgrounds etc).	No groups are specifically targeted. The competition is open to all places in Northern Ireland that can demonstrate how they have transformed the community through enterprise in the last 2 years and aimed at enterprises that impact the community as a whole. All entrants to date have had to represent an identifiable geographic area, such as a town, city, parish or neighbourhood and be able to demonstrate that enterprise is central to the economic and social transformation of the place. A key focus for the 2009 competition is likely to be on self-sustaining projects and enterprising/growth in business investment projects.

Equality Evidence Matrix

1. Is there any evidence of higher or lower participation or uptake by different groups?

	Yes (please specify)	No	Not known
Religious belief		✓	
Political opinion		✓	
Racial group		✓	
Age		✓	
Marital status		✓	
Sexual orientation		✓	
Gender		✓	
Disability		✓	
Dependency		✓	

Please Comment:

There is no evidence to show that there is higher or lower participation or uptake by different groups on the competition.

2. Is there evidence or indications that different groups have different needs, experiences, issues and priorities in relation to this policy issue?

	Yes (please specify)	No	Not known
Religious belief		✓	
Political opinion		✓	
Racial group		✓	
Age		✓	
Marital status		✓	
Sexual orientation		✓	
Gender		✓	
Disability		✓	
Dependency		✓	

Please Comment:

The competition was widely publicised throughout Northern Ireland and attracted entries from all sections of the community. The delivery agent will be expected to advertise the 2009 competition throughout Northern Ireland.

3. Have consultations/research with relevant groups, organisations or individuals indicated that policies of this type create problems that are specific to them? (The user engagement guide and protocol provide useful support.)

	Yes (please specify)	No
Religious belief		✓
Political opinion		✓
Racial group		✓
Age		✓
Marital status		✓
Sexual orientation		✓
Gender		✓
Disability		✓
Dependency		✓

Please Comment:

No formal consultation or research has been carried out. However, informal feedback from previous entrants/winners has been positive with no specific issues being raised.

a) List the organizations/groups/individuals both internal and external, that you contacted during the development of the policy

Informal feedback was received from previous winners such as Ashton Community Trust, Irvinestown Trustee Enterprise Company (ITEC) and Ballykeel Business Centre.

b) Specify how comments were incorporated into the final draft policy

The groups who commented did not raise any specific concerns.

c) If ideas from groups weren't included please indicate why not

Please see above

4. In relation to implementing this policy, is there an opportunity to better promote equality of opportunity or good relations by altering the policy or by working with others in Government or in the larger community?

Yes

No

If Yes, please comment:

5. Have you identified opportunities to:

a) promote positive attitudes towards disabled people;

b) encourage participation by disabled people in public life?

Please Specify:

The appointed delivery agent will give due consideration towards equality consideration throughout. This will be reflected in their event management methodology and PR and Marketing Strategy, ensuring that positive attitudes towards disabled people are promoted, for example through ensuring events are accessible for disabled people eg wheelchair access/ramps available.

6. Monitoring Information: What data will be required to ensure effective monitoring of the policy following implementation?

The delivery agent will be expected to provide equality monitoring information on a quarterly basis for all individuals engaged with directly by completing and returning Invest NI's Equality Monitoring Template.

7. Have you any other comments on the policy and/or screening exercise?

No

Summary of Screening

Section 75 Category	Is there any evidence of potential under-representation of any Section 75 groups in this policy/programme?	Is there any evidence that people from any S75 groups have any issues / difficulties /problems with this policy/programme?	In your assessment is any further additional action required to address any under representation or problems associated with this policy/programme?	If yes, is an Equality Impact Assessment required to further assess the impact of the policy/programme on this group? Give reasons for your answer
Religion	NO	NO	No	
Political Opinion	NO	NO	No	
Age	NO	NO	No	
Gender	NO	NO	No	
Disability	NO	NO	No	
Sexual Orientation	NO	NO	No	
Dependants	NO	NO	No	
Marital Status	NO	NO	No	
Racial Group	NO	NO	No	

Human Rights Impact Assessment

Articles as identified by European Convention of Human Rights.

- Article 2 - Right to life
- Article 3 - Prohibition of torture, inhuman or degrading treatment
- Article 4 - Prohibition of slavery and forced labour
- Article 5 - Right to liberty and security
- Article 6 - Right to fair and public trial
- Article 7 - Right to no punishment with law
- Article 8 - Right to respect for private and family life, home and correspondence
- Article 9 - Right to freedom of thought, conscience and religion
- Article 10 - Right to freedom of expression
- Article 11 - Rights to freedom of assembly and association
- Article 12 – Right to marry and to found a family
- Article 14 – The prohibition of discrimination
- Protocol 1 Article 1 – Protection of Property
- Protocol 1 Article 2 - Right to education

Definitions of degree of risk of infringement of each article:

High risk – It is foreseeable that this policy is very likely to breach this Article.

Medium risk – This policy is likely, in certain circumstances, to breach this Article.

Low risk – It is possible, though very unlikely, that this policy will breach this Article.

1. Indicate any potential Human Rights implications associated with this policy, the perceived degree of risk (see above) and who the victim may be.

	Has this policy the potential to infringe the rights (Please Tick)		If yes indicate here the degree of risk – High, Medium or Low (See definitions above)	If yes indicate here who the potential victim(s) would be
	Yes	No		
Article 2		✓		
Article 3		✓		
Article 5		✓		
Article 6		✓		
Article 8		✓		
Article 9		✓		
Article 10		✓		
Article 11		✓		
Article 12		✓		
Article 14*		✓		
Article 1 of Protocol 1		✓		
Article 2 of Protocol 1		✓		

Finally are there any other ways in which Invest NI might be able to improve this policy/programme area in terms of improving the equality of opportunity? (ie conducting any further consultations, gathering monitoring data, liaising with other departments or organisations etc.)

No

Summary of Decision

Name(s) of Screening Personnel:

Graham Pollock

Role:

Executive Officer

Decision to Conduct Equality Impact Assessment: YES / NO:

No

Date:

23 January 2009

Signed: (Screening Personnel):

Graham Pollock

Approved: (Director):

Graham Davis